



AD BOOK CONTRIBUTION FORM

* If you prefer, you may submit your ad and payment online at www.mfabenefit.org

TEXT FOR AD
(Create short message or attach copy)

1. _____

2. _____

3. _____

4. _____

5. _____

Maximum 35 "letters" per line including spaces and punctuation. We reserve the right to edit for clarity and length. **Ads \$1,250 or more may use all lines and may include artwork or logos (please attach).**

1. MFA # _____

Donor Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

2. **Print No Ad - Accept my donation \$** _____

Print Ad - See box →

3. **Please send a copy of the Ad Book to Donor at Address above.** (Books only mailed to donors contributing \$300 or more).

4. **Amount of Donation \$** _____

(please check box below for Ad Level)

New for 2019: All ads \$1,250 and over will be printed in full color!

LEGACY SPONSORS

- Recognition on Front Cover (4 color) \$50,000
- Recognition on Back Cover (4 color) \$40,000
- Inside Front or Back Cover (4 color) \$30,000
- Full Platinum Page Ad (4 color) \$20,000

HEARTFELT HEROES

- Full Gold Page Ad (4 color) \$15,000
- Full Red Page Ad (4 color) \$10,000

GIVING HEARTS

- Full Page Ad (4 color) \$5,000
- Half Page Ad (4 color) \$2,500
- Quarter Page Ad (4 color) \$1,250
- 5 Lines \$500
- 5 Lines (smaller font) \$300
- 4 Lines \$150
- 4 Lines (smaller font) \$75

See Information Sheet for Sponsorship Benefits

RESIDENT PHOTO INFORMATION
For Ad Book Contributions totaling \$1,250 or more

New for 2019: All resident photos will be printed in full color!

Submit 4x6 **color** photo of your resident for *Resident Photo Section*.
(Check one box below)

- Photo is attached (Use Post-It Note to write MFA# and caption on back of photo)
- Photo sent to Kaufman.Kate@gmail.com (MFA# and caption in subject line)
(Please send highest resolution photo file)

Office Use Only

5. PAYMENT: By submitting payment you authorize Misericordia Family Association to print your Ad in the 2019 Ad Book, which will be distributed at the 59th Annual Misericordia Family Association Benefit on June 22, 2019. We do not sell or rent donor names. We reserve the right to decline to print ads. Payment Must Accompany This Form.

Make checks payable to Misericordia Family Association or complete credit card form below.

6. MAIL: Payment and completed form in Yellow envelope to:

Misericordia
ATTN: Ad Book Committee
6300 North Ridge Avenue
Chicago, IL 60660-1017

Submit by APRIL 14, 2019 to ensure inclusion in Ad Book

Credit Card Payment Form for Ad Book

Total Amount of Ad to be Charged to Your Credit Card \$ _____

Circle One: VISA MasterCard Discover American Express

Card # _____ Security Code _____ Exp. Date _____

Print Name _____ Signature _____

Address _____ City _____ State _____ Zip _____

Phone (_____) _____ Email _____ MFA # _____