



2021 AD BOOK CONTRIBUTION FORM

* If you prefer, you may submit your ad and payment online at www.mfabenefit.org

MFA # _____

Donor Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Print No Ad - Accept my donation \$ _____

Print Ad - See box ->

Please send a copy of the Ad Book to Donor at Address above. (Books only mailed to donors contributing \$300 or more).

TEXT FOR AD
(Please PRINT your ad or attach copy and/or ad photo)
1. _____
2. _____
3. _____
4. _____
5. _____
Maximum 35 "letters" per line including spaces and punctuation. We reserve the right to edit for clarity and length. Ads \$1,250 or more may use all lines and may include artwork or logos (please attach).

Amount of Donation \$ _____

(please check box below for Ad Level)

All ads \$1,250 and over will be printed in full color!

FULL PAGE ADS

- Centennial Presenting Sponsor \$100,000
Gold Grand Sponsor \$50,000
Silver Legacy Sponsor \$25,000
Sapphire Sponsor \$15,000
Red Heart Sponsor \$10,000
Pearl Sponsor \$5,000

- Half Page Ad \$2,500
Quarter Page Ad \$1,250
5 Lines of text \$500
5 Lines of text (smaller font) \$300
4 Lines of text \$150
4 Lines of text (smaller font) \$75

See information sheet in packet for Sponsorship Benefits

For families whose Ad Book contributions total \$1,250 or more:

You may submit a 4x6 color photo of your resident for inclusion in the Misericordia Residents section.

(Check ONE box below)

- Photo is attached (Use Post-It Note to write MFA# and caption on back of photo) or
Photo sent to Kaufman.Kate@gmail.com (MFA# and caption in subject line)
(Please send highest resolution photo file)

PAYMENT: By submitting payment you authorize Misericordia Family Association to print your Ad in the 2021 Ad Book, which will support the 61st Annual Misericordia Family Association Virtual Benefit on June 26, 2021. We do not sell or rent donor names. We reserve the right to decline to print ads. Payment Must Accompany This Form.

Make checks payable to Misericordia Family Association (please do not fold or staple your check) or complete credit card form below.

MAIL: Payment and completed form in Yellow envelope to:

Misericordia
ATTN: Ad Book Committee
6300 North Ridge Avenue
Chicago, IL 60660-1017

Submit by MARCH 21, 2021 to ensure inclusion in Ad Book

Credit Card Payment Form for Ad Book

Total Amount of Ad to be Charged to Your Credit Card \$ _____

Circle One: VISA MasterCard Discover American Express

Card # _____ Security Code _____ Exp. Date _____

Print Name _____ Signature _____

Address _____ City _____ State _____ Zip _____

Phone (_____) _____ Email _____ MFA # _____