

MFA Benefit Sponsorships

Sponsor Recognition



\$100,000 Centennial Presenting Sponsor

- Recognized as Presenting Sponsor of the MFA Virtual Benefit
- Spotlight video appearance as Presenting Sponsor in the MFA Virtual Benefit
- Recognition on the first page of the Benefit Ad Book
- Recognition as the Presenting Sponsor in the Misericordia Newsletter reaching 140,000 Homes
- Special Misericordia Commemorative Piece marking the Centennial Event

\$50,000 Gold Grand Sponsor

- Recognized as the Grand Sponsor of the MFA Virtual Benefit
- Spotlight video appearance as Grand Sponsor in the MFA Virtual Benefit
- Recognition on page three in the Benefit Ad Book
- Recognition as the Grand Sponsor in the Misericordia Newsletter reaching 140,000 Homes
- Special Misericordia Commemorative Piece marking the Centennial Event

\$25,000 Silver Legacy Sponsor

- Recognized as Silver Legacy Sponsor of the MFA Virtual Benefit
- Special recognition in the Silver Legacy section of the sponsorship video in the Virtual Benefit
- Silver full-page ad in the Benefit Ad Book
- Recognition in the Misericordia Newsletter reaching 140,000 Homes
- Special Misericordia Commemorative Piece marking the Centennial Event

\$15,000 Sapphire Sponsor

- Recognized as Sapphire Sponsor of the MFA Virtual Benefit
- Special recognition in the Sapphire section of the sponsorship video in the Virtual Benefit
- Sapphire full-page ad in the Benefit Ad Book
- Recognition in the Misericordia Newsletter reaching 140,000 Homes
- Special gift chosen for you from Misericordia Home

\$10,000 Red Heart Sponsor

- Red full-page ad in the Benefit Ad Book
- Recognition in the Red Heart section of the sponsorship video in the Virtual Benefit
- Recognition in the Misericordia Newsletter reaching 140,000 Homes
- Special gift chosen for you from Misericordia Home

\$5,000 Pearl Sponsor

- White full-page ad in the Benefit Ad Book
- Recognition in the Pearl section of the sponsorship video in the Virtual Benefit
- Special gift chosen for you from Misericordia Home

In addition, all Sponsors will receive recognition in the virtual event pre-show, and on the MFA and GiveSmart websites for the Virtual Benefit